



A practical forum for Practice Managers
and GPs

October 2021

Message from the Tonic Media Network Editorial Committee*

Welcome to the October edition of *Practice Connect*, where we aim to provide you with the most up-to-date information that you've requested or need.

Included in this edition:

- **Rapid antigen tests.** What is the international evidence? <https://www.mydr.com.au/rapid-antigen-tests-what-is-the-international-evidence/>
- **What is the Doherty and Burnet COVID-19 modelling?** <https://www.mydr.com.au/what-is-the-doherty-and-burnet-covid-19-modelling/>
- **Adjusting to the 'new normal' when we open again** <https://www.mydr.com.au/adjusting-to-the-new-normal-when-we-open-up-again/>
- **The huge impact COVID has had on recruitment** <https://www.mydr.com.au/the-huge-impact-covid-has-had-on-recruitment-and-a-new-solution/>
- **The topics patients are currently searching on myDr.com.au apart from COVID-19**

1) Basal metabolic rate calculator 2) Ideal weight calculator 3) Nine signs your liver might be damaged 4) White-tail spider bite - symptoms and treatment 5) Body mass index calculator

- **What's new on your myDr TV screens?**

We have over 80 hours of content playing on the myDr screens from health content and messages, to wellbeing segments, news, weather and quizzes. Some of the new content you can expect to see on your screens this month include the following segments: Chef Daniel's world-famous backyard; Exercise tips for the office and Health and wellbeing advice.

If there is any topic you'd like us to cover next time or put on our screens, please let us know by emailing our Head of Content, Anne Mason via Anne.mason@tonicmedianetwork.com.au.

Feel free to share this information with colleagues or if you have received this from a colleague and would like to receive the full edition, just let us know at customercare@tonicmedianetwork.com.au

Enjoy this edition! *Dr Norman Swan, Dr John Aloizos and Anne Mason.